

Car Care, Shows, & Cruise-Ins



April is National Car Care Month. Car Shows and Cruise-Ins are popular this time of year. Use this opportunity to introduce your auto services and/or products by advertising to your local clientele on Delmarva. This special section will include listings of the local car shows & cruise-ins, advertisements, and informative articles of interest.

Weekly Print Readership

120,000

Weekly Digital Viewership

39,000

The Guide: Serving Sussex & Kent Co. in DE, Caroline, Wicomico, Worcester & Somerset Co. in MD and Accomack Co. in VA.

MD Guide: Serving Dorchester, Talbot, Queen Anne's & Kent Co. in MD and along the Chesapeake Bay.

I N V E S T M E N T

\$125

Quarter
Page

\$248

Half Page

\$418

Full Page

Buy a *HALF* or a *FULL Page* ad and receive a *FREE ONLINE DIGITAL AD* linked to your website!

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Ad Deadline: Wed., April 10th, 2024

For More Information Or To Place Your Ad,
Contact Your Guide Rep Or Email Us At: Info@TheGuide.com

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